

Privacy Policy for APSRC Enroll Arkansas One App

Effective Date: 4/6/2026

At the Arkansas Public School Resource Center, Inc. (APSRC), we are committed to protecting the privacy of your personal information. This Privacy Policy explains how we collect, use, share, and protect the data you provide when using our Enroll Arkansas One App (“App”) provided by APSRC.

Please read this Privacy Policy carefully. By using the App, you agree to the collection and use of information in accordance with this policy.

1. Information We May Collect

When you use the App, we may collect the following types of information:

a. Personal Information

Prospective Student or Information Student (Student): To include but not limited to, Name, date of birth, grade level, special education needs, and other academic-related details.

Parent/Guardian Information: To include but not limited to, Name, address, phone number, email address, and relationship to the student.

Emergency Contact Information: Name, phone number, email address, and relationship to the student.

Other Enrollment Information: Information relevant to the school application and enrollment process (e.g., proof of residence, student health records).

b. Usage Data

App Usage: Information about how you interact with the App, such as the pages you visit, the features you use, and the dates and times of your interactions.

Device Information: Information about the device you use to access the App, including device type, operating system, IP address, and browser type.

c. Location Data

Geolocation: If you allow the App to access location services, we may collect your device’s approximate location to facilitate enrollment processes, such as verifying eligibility based on location.

2. How We Use Your Information

We use the collected information for the following purposes:

To Process Enrollment Applications: We use the information to review and process your child's application for enrollment in a charter school.

To Communicate with You: We may use your contact information to send updates about your child's enrollment status, upcoming deadlines, or other important information related to the school application.

To Improve the App: We may analyze usage data to understand how users interact with the App and improve its features and functionality.

To Comply with Legal Requirements: We may use your information to comply with applicable laws, regulations, and school policies.

3. Sharing Your Information

We do not sell or share mobile or personal data with third parties, affiliates, or partners for marketing or promotional purposes. We only share data with third parties when it is strictly necessary to deliver our service and only under binding agreements that ensure confidentiality. Under no circumstances will mobile data be shared or sold for advertising or promotional use.

We may share your information in the following circumstances:

With Schools and School Districts: We may share your child's enrollment application details with the appropriate charter school or school district for the purpose of processing the application.

With Service Providers: We may share your information with third-party vendors who help operate and maintain the App (e.g., cloud hosting providers, data storage providers). These service providers are contractually obligated to protect your information and use it solely for the purpose of providing services to us.

As Required by Law: We may disclose your information if required to do so by law, such as in response to a subpoena, court order, or legal request.

4. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes for which it was collected, including for legal or reporting requirements. If you wish to delete or update your information, please contact us using the contact information provided below.

5. Security

We take reasonable steps to protect your personal information from unauthorized access, disclosure, alteration, and destruction. However, no method of transmission over the Internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security.

6. Your Rights and Choices

You have the following rights regarding your personal information:

Access and Correction: You have the right to request access to the personal information we hold about you and to correct any inaccuracies.

Deletion: You may request that we delete your personal information, subject to certain legal exceptions.

Opt-Out: You can opt-out of receiving certain communications by following the unsubscribe instructions included in emails or by contacting us directly.

To exercise your rights, please contact us at the contact information provided below.

7. Children's Privacy

The App is intended for use by parents of students, students over the age of majority, guardians of students, and school officials.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will post the updated policy on this page and update the "Effective Date" at the top of the policy. We encourage you to review this Privacy Policy periodically for any changes.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or the information we collect, please contact us at:

APSRC Charter School Enrollment Support

Email: help@enrollarkansas.com

Phone: 501-492-4300

Address: 1401 West Capitol, Suite 315, Little Rock, AR 72201

This Privacy Policy is effective as of the date stated at the top of this document. By using the App, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.